

# U.S. SECTOR STRATEGY

### **COMMODITY CORNER FOCUS**

John LaForge Commodity Strategist Warren Pies, ERP Senior Commodity Analyst 🔀 E-mail Us

## Oil & The Super-Cycle Overhang

The dying commodity super-cycle remains the most important influence throughout the commodity complex. It is the factor that trumps all others, still in 2015. This has been the case for the last four years, and we suspect it stays that way for a while, knowing that the average bear lasts about 20 years (chart).

A bear super-cycle is essentially a black hole, sucking-in most commodity-related matter. Avoiding it is nearly impossible. Fighting it is futile. Commodity prices and investors alike <u>eventually</u> <u>succumb</u>. From the moment we began studying <u>commodity</u> <u>super-cycles</u>, we

were struck by the repeatedly sharp moves during the transition from bull to bear. Each parabolic rise was met with a thundering crash, obliterating all parabolic gains and then some. <u>No</u> <u>exceptions</u>. The early bear years are consistently the hardest on commodity prices, as this is the time that the black hole churns at max strength. And with no yield to buffer the fall, commodity prices lose ground fast, and persistently. **Welcome to how commodity supercycles die.** 

With that cheery long-term context in mind, our main focus for this pub will

### BOTTOM LINE

 Dying super-cycle hanging on oil.

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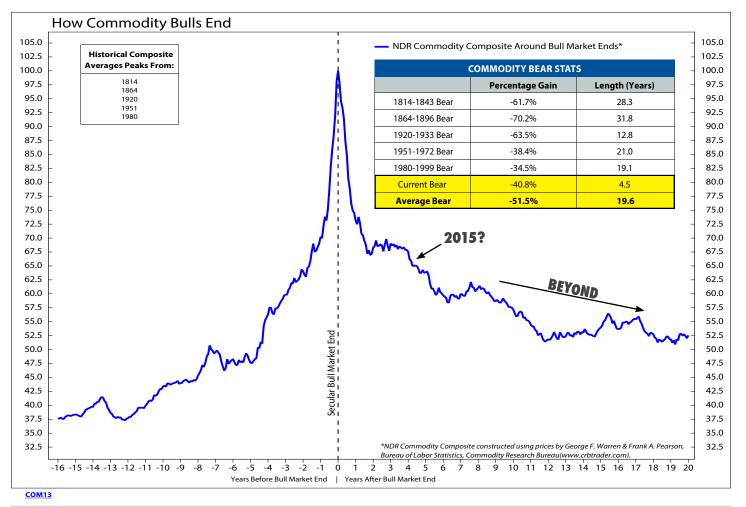
 A run into the \$30s to balance global supply/demand may be needed.

#### **KEY COMMODITY PRICES**

- **Gold** ..... \$1115/oz.
- **Copper** ......\$2.35/lb.
- **Oil**.....\$49.14/barrel
- Natural Gas . . . . \$2.91/MMbtu

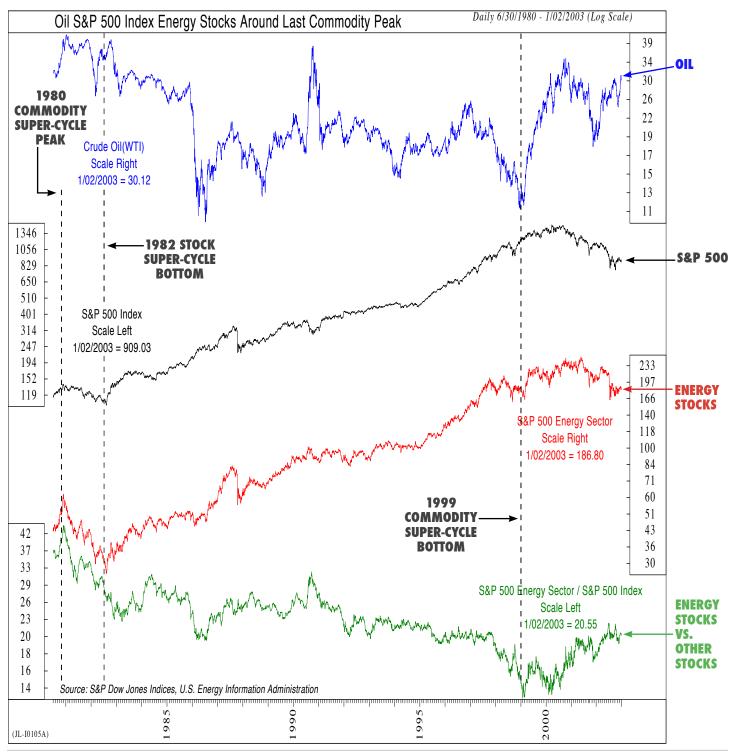
**REFERENCED CHART LINKS** 

be oil's short-term action (less than 18 months), and what may happen next. As you'll read in a bit, \$42-43/barrel may not be the ultimate low this cycle.



If it isn't clear from Page 1, I remain super bearish on the complex long-term. It is important to understand this context as I talk oil or gold, or some other commodity. Oil may very well find a major bottom near here, but that doesn't change my view on the long-term. Oil seems destined to repeat the action from 1986-1999; a major bottom forms, oversold bounces occur, but oil stays in a lower tight range for many, many years (chart). Remember, 2015 is only year four of the commodity super-cycle bear.

Another point to keep in mind is that much of the price carnage has taken place. But don't let that suck you in. Many commodities will continue to grind lower, but some, like oil, may just grind sideways. Don't let the "this isn't so bad" action trick you into over-allocating to the space. Either way (down or sideways) is bad news for those looking to add exposure. **In essence, allocating to the commodity space over the next few years, stocks and futures generally, will likely be opportunity lost.** The chart, spanning the 1980s and 1990s, makes this plainly evident. The red line represents energy stocks; the green line energy stocks vs. other stocks in the S&P 500.



2

Please see important disclosures at the end of this report.

DEMAND

GROWTH

6.8

5.9

5.1

4.5

39

3.3

2.8

2.4

2.0

1.7

1.4

1.1

0.9

0.6

0.5

0.3

0.1

0.0

-0.1

-0.3

-0.5

-0.6

-0.9

-1.1

-1.4

-1.7

-2.0

**OIL'S** 

DEMAND/

SUPPLY

UNBALANCED

#### Monthly Data 2001-12-31 to 2015-07-31 (Log Scale) Global Oil Supply Growth vs. Global Oil Demand Growth (12-Month SMA)

#### **OIL BOTTOMING, BUT LOW \$40s** MAY NOT BE ULTIMATE LOW

I do still believe oil is in a major bottoming process. The sheer number of extremes says to me that oil appears close to a bottom. The big extreme, the balance between global supply and global demand growth, is shown in the top chart. The two lines are year/year changes, smoothed over twelve months. Global supply growth (blue line), has crossed a point it rarely crosses (above global demand growth). This is the point where supply and demand are typically forced to balance.

5.9

5.1

4.5

3.9

3.3

2.8

2.4

20

1.7

1.4

1.1

0.9

06

0.5

0.3

0.1

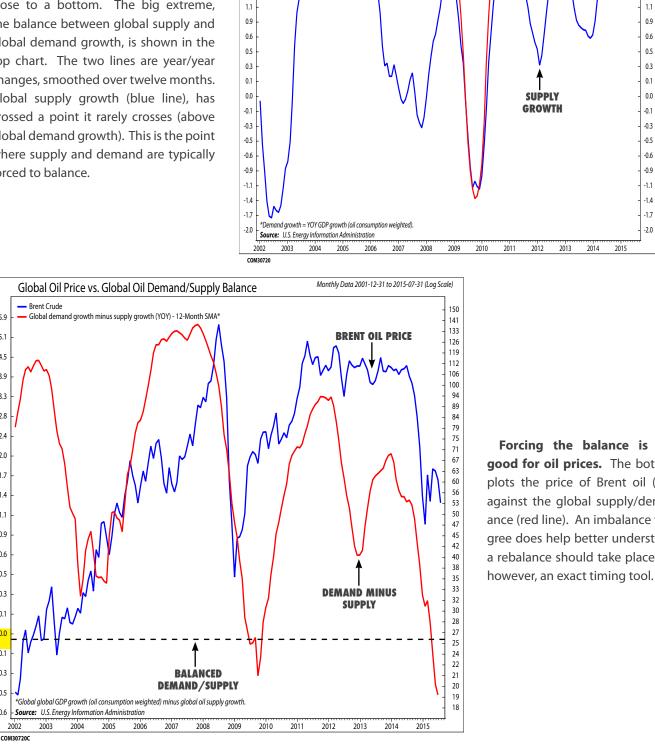
0.0

-0.1

-0.3

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6.8

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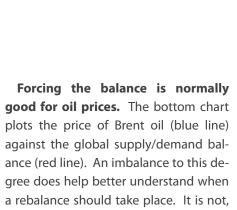
2.0

1.7

1.4

Global Supply Growth (YOY) - 12-Month SMA

Global Demand Growth (YOY) - 12-Month SMA\*



2013

2014

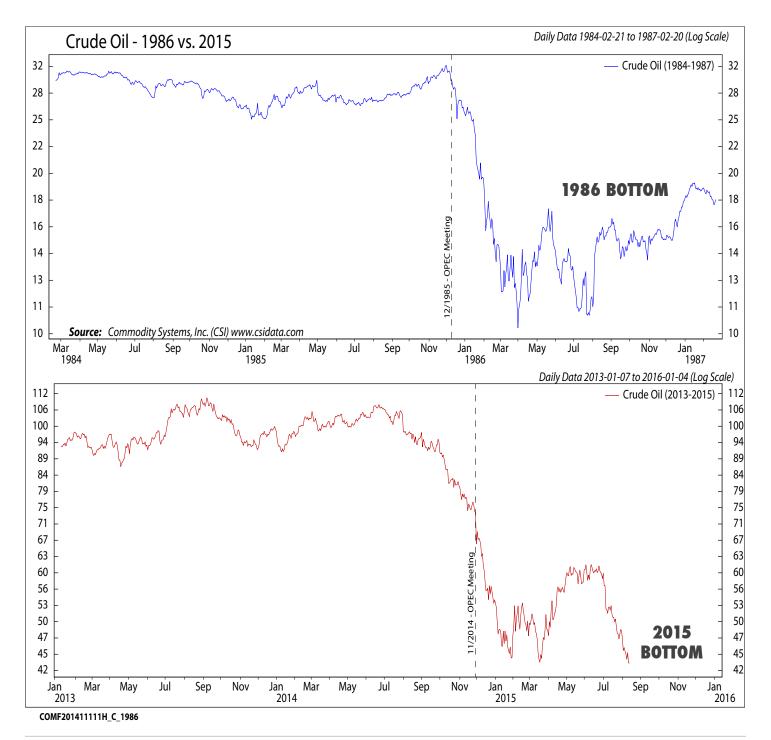
2015

I've been saying since April that <u>"March 17th was the likely low</u>". This is now wrong as spot found a new low on August 11<sup>th</sup>, and then again yesterday.

I have two comments on the new low. The first one is mea culpa. Prior to NDR, I was a PM. I fully understand the importance and value of timing. The miss is not taken lightly. It will be added to the ever growing pile of lessons learned. Second, the recent price action has me worried that new lows may be in the cards. A sharp shake-out well below the \$42-\$43 area may be needed to get global supply and demand to balance. Let me explain.

#### CONCERN #1 – OVERALL PRICE ACTION

To be clear, the marginal break in the last three days is not my main issue. It is how the new low has evolved, since July. I'll use the major bottom in 1986 to explain. 1986 is shown in the top clip, while 2015 sits in the bottom clip. 1986 witnessed a process of (1) low hit, (2) bounce, (3) low retest, (4) bounce, (5) consolidation at higher level, (6) eventual move higher to confirm that the low was in place. 2015 witnessed the first five steps, but failed miserably at step (6). Not only did price not move to a higher level, it reversed, setting a new marginal low in the process.



#### **CONCERN #2 - SUPPLY**

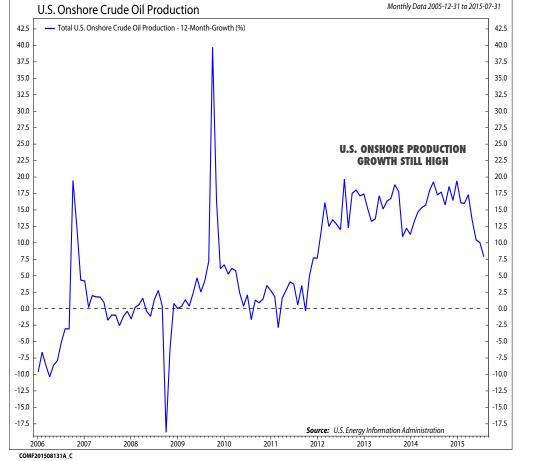
It is well known at this point that shale production has slowed, but not by much considering the \$63/ barrel price drop. The top view shows U.S. oil production growth year/year. Year/year growth has slowed to 7.5%, but it is still comfortably in the positive as the side scale indicates. It appears that production growth is taking a Sunday stroll; unaware that WTI is a few minor steps away from the \$30s.

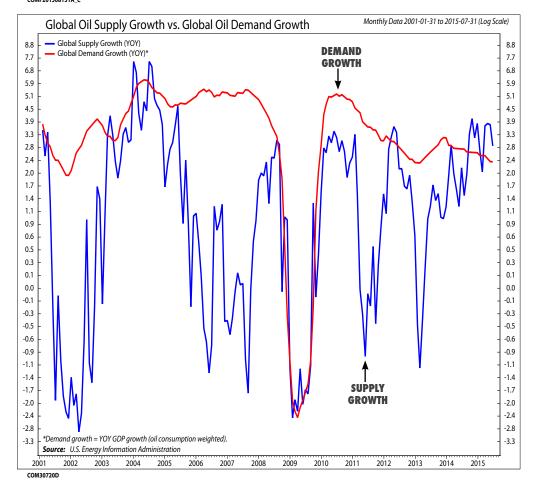
Supply growth doesn't appear much better on a global basis. The blue line in the bottom chart shows global supply growth year/year at 2.8%, within shouting distance of its 2014 and 2015 highs. It has stopped going higher, but does the blue line look like it is making big strides toward balancing with demand? Maybe you see it...we don't.

#### **CONCERN #3 - DEMAND**

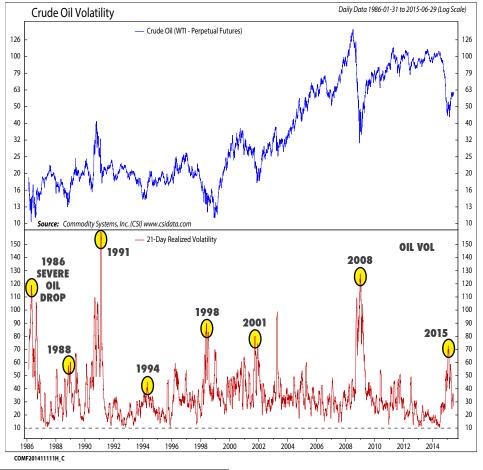
Is demand growth quickly adjusting to balance the equation? Not really. The red line in the bottom chart plots the year/year change in global demand growth (if this chart looks somewhat familiar, it is the sister chart to the one on Page 4, which is additionally smoothed by 12-months). Global demand growth is clearly not helping balance the equation at 2.4% year/ year, and steadily falling. In fact, it appears unaffected by what is happening with supply.

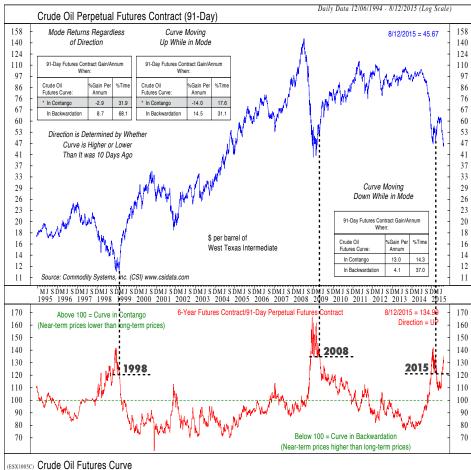
To be fair, the equation is starting to <u>balance</u>. The blue and red lines are closing their gap, just not with the urgency we expected after a \$63/barrel drop.





There are perspectives that still say March should have been the low, no matter recent weakness. Volatility, in the top chart, is one of those. The March 17<sup>th</sup> low is marked by the vertical black dashed line. Volatility in recent months has not come close to what we saw in the spring. Of course, a sharp drop into the \$30s would probably take care of that.





The oil futures curve is another angle that says March was the odds on favorite to be the ultimate low (bottom chart). In the last month, the curve has moved back into extreme contango positioning, yet not as steep as March (bottom chart, bottom clip). Still, the shape of the curve has made a surprising come-back, which is not exactly a bullish sign. We'll leave you with a freshly marked-up chart of WTI, so you can see the key support zones. The \$40s supports are holding, so there is no need to panic yet. That said, the price action, since July, has been uninspiring for someone looking for a major price low. If only supply and demand growth would pick-up their leisurely stroll toward balancing, I wouldn't be so worried. **My fear is that a quick, steep shake-out may be needed, which is why I have a nervous eye on the 2008 lows.** 

Maybe I'm just being overly cautious. Maybe in the end oil does bottom in the \$42-\$43 neighborhood, and my March low call wasn't that far off. At that point, I could become known as the Bob Uecker (in the movie *Major League*) of commodities, "...just a bit outside."

And please remember: keep this in context to the overall dying commodity super-cycle.



#### **NED DAVIS RESEARCH GROUP**

sales @ndr.com www.ndr.com (800) 241-0621

**VENICE** 600 Bird Bay Drive West Venice, FL 34285 (941) 412-2300

BOSTON 50 Federal Street 6<sup>th</sup> Floor Boston, MA 02110 (617) 279-4860

ATLANTA 2100 RiverEdge Parkway Suite 750 Atlanta, GA 30328 (770) 308-1128

SAN FRANCISCO 50 California Street Suite 1500 San Francisco, CA 94111 (415) 277-5477

#### LONDON

8 Bouverie Street London EC4Y 8AX +44 (0)20 7779 8579



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